

Jayashree Samal
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EXPERIENCE

Work experience

Contractor Web Designer **World Bank** Feb 2007-Jun 2008

Primary responsibilities included creating and editing web pages for the World banks' intranet and external sites of the ECA (Europe and Central Asia) Group.

This involved creating, modifying and optimizing graphics using Photoshop and Illustrator

- Designing and developing web pages using html and CSS
- Converting materials from power point presentations and word documents and adapting the materials to user friendly content for the web in a logical manner
- Creating flash based slide shows and converting videos to flash based modules for web usage
- Uploading web pages into the Banks Content management system (e-publishing) for publishing

World Bank design Samples

- designed logo for IT hub Training
- created graphics and helped publishing web pages for an important event of ECA Region Roma Week
[link to the site](http://web.worldbank.org/WBSITE/EXTERNAL/COUNTRIES/ECAEXT/EXTROMA/0,,contentMDK:21525283~pagePK:64168445~piPK:64168309~theSitePK:615987,00.htm)
<http://web.worldbank.org/WBSITE/EXTERNAL/COUNTRIES/ECAEXT/EXTROMA/0,,contentMDK:21525283~pagePK:64168445~piPK:64168309~theSitePK:615987,00.htm>
- created flash based slide shows for the entire web site a major event of ECA region "ECA Result-Improving Lives of People"
[link to the site](http://web.worldbank.org/WBSITE/EXTERNAL/COUNTRIES/ECAEXT/EXTECARES/0,,contentMDK:21737367~pagePK:64168427~piPK:64168435~theSitePK:4783066,00.html)
<http://web.worldbank.org/WBSITE/EXTERNAL/COUNTRIES/ECAEXT/EXTECARES/0,,contentMDK:21737367~pagePK:64168427~piPK:64168435~theSitePK:4783066,00.html>
- designed and created the external web site for "The Blacksea and the Danube Basin"
[link to the site](http://www.worldbank.org/blacksea)
<http://www.worldbank.org/blacksea>
- designed and created the external web site for "The Mediterranean Strategic Partnership"
[link to the site](http://www.worldbank.org/medfund)
www.worldbank.org/medfund

Freelance work

Designed photography website	http://www.babru.com	Dec 2008
Souvenir cover design for Annual Convention of Orissa Society		Jul 2007
Souvenir cover, inside page layout, poster and Directory cover page design		Jul 2006
Annual Convention of Orissa Society		Jul 2005
Logo design for Annual Convention of Orissa Society		Mar 2005
Flier and poster design for Classical Dance program		Oct 2004
Flier, newspaper advertisement design for Orissa Heritage Day		Jan 2003
Logo and Stationary design for Odissi Dance Circle		Jun 2001
Brochure design for PACE (Program for Adult College Education)		Dec 2000
Brochure design for The Center for Community Service Learning		Jun 2000
CD cover design for Classical Musician		Sep 1999
Flier design for Super Cyclone Relief Fund		

SKILLS AND EXPERTISE

Web page design using HTML, XHTML, CSS, Macromedia Flash
Graphic design using Photoshop, Illustrator, InDesign, Photography(digital and SLR),
Illustration(Hand and Digital)
working with FTP
Working with Content Management System

SOFTWARE SKILLS

Adobe Photoshop	Javascript	HTML, XHTML, CSS
Adobe Illustrator	Macromedia Flash	Adobe Ater Effects
Adobe InDesign	Microsoft Office	Adobe Acrobat
	Power Point	DreamWeaver

EDUCATION

Associate of Fine Arts, Interactive Media Design
The Art Institute of Washington, Arlington, VA
Graduated: June, 2007

Bachelor of Fine Arts, Graphic Design,
California State University, Northridge, CA
Graduated: June 2001

Under Graduate study in Graphic Design California Institute of the Arts, Valencia, CA
Classes in Graphic design, Typography, Photography, Color theory 1999

PROFESSIONAL MEMBERSHIP

AIGA (American Institute of Graphic Arts)
The Illustrator Club of Washington DC

AWARDS

Second place in Interactive design contest, November 2006,
Art Institute of Washington

Highest Achievement in Academic Program June 2007,
Art Institute of Washington

Dean's List, Dec 2006 Art Institute of Washington, Arlington, VA
Dean's List, 1998, 2000 California State University, Northridge, CA

Alpha Sigma Society, 1999 California State University, Northridge CA

